

BIOS

RICHARD BROWDIE

President/CEO, Benjamin Rose Institute on Aging

For more than 40 years, Richard Browdie has held leadership positions in organizations that have as their mission the improvement and maintenance of the health and well-being of older adults. As President/CEO of the Benjamin Rose Institute on Aging, a nationally recognized leader in service, research and advocacy addressing issues of aging, he assures the current and long-term viability of the organization in keeping with its mission.

Prior to his position with Benjamin Rose, he served as Pennsylvania's Secretary of Aging from February 1995 to April 2002. His duties included managing a staff of 109 plus overseeing a budget of more than \$800 million. He was responsible for the administration of a statewide system of 52 Area Agencies on Aging.

Mr. Browdie also served as Executive Director of the National Association of Area Agencies on Aging from 1993-1995. He developed policy and had oversight responsibility for the national organization representing 670 Area Agencies on Aging and Indian Tribal organizations, administering services for older people covering the entire United States.

Mr. Browdie served as President of the American Society on Aging from March 1998 - March 2000. He is Immediate-Past Chairman of the Board of the National Council on Aging, Chairman of the Generations Editorial Board, and a member of the Board of Directors of the International Association of Homes and Services for the Ageing (IAHSA). In 2014, he was appointed to the American Bar Association's Commission on Law and Aging. In 2015, he was recognized by the Philadelphia Corporation for Aging with the M. Powell Lawton Quality of Life Award.

He earned his Bachelor of Arts degree in sociology from Allegheny College, Meadville, Pennsylvania and his Master of Business Administration degree from Gannon University in Erie, Pennsylvania.

DAVID M. BASS, PhD

Senior Vice President for Research and Education

Dr. Bass is the Senior Vice President and Director of the Center for Research and Education at Benjamin Rose. He has served as principal investigator on more than 70 research projects on: coping with chronic illness; family caregiving; quality of care and services; dementia and dementia care use; and impact of formal services and informal support. Results of these investigations have been widely published in scientific and clinical journals, such as the *Journal of the American Geriatrics Society* and *The Gerontologist*, among others, and have been used to develop innovative programs for older adults and their family members, including BRI Care Consultation. His current research focuses on development, testing and implementation of evidence-based programs, with special emphasis on care for individuals with Alzheimer's disease or other dementias and their family caregivers. Dr. Bass' research concentrates on using research to enhance wellness of, and quality of care for, older adults and their family members. He received his doctoral degree in sociology from the University of Akron and Kent State University in 1985.

BRANKA PRIMETICA, MSW

BRI Care Consultation Program Manager and Senior Research Analyst II

Ms. Primetica has been part of the research team that developed BRI Care Consultation since 2001, mainly involved in program development, field operations management, quantitative/qualitative data analysis, and dissemination activities. Currently, she is the Program Manager responsible for site licensing, master training and ongoing technical support of Care Consultants/Supervisors, and managing day-to-day operations. Ms. Primetica also serves as the Quality Improvement Director/Client Rights Officer for the Eldercare Services Institute at the Benjamin Rose Institute on Aging. She earned her Master of Social Work degree from The Ohio State University.

KEITH KEARNEY, MSW

Information Manager and Senior Research Analyst

Mr. Kearney has been part of the BRI Care Consultation team for the past five years, working on research studies related to BRI Care Consultation and implementations with licensed client organizations. His work on the project has included: research activities—interviewing, data management, analysis, and dissemination of outcomes; acting as a master trainer; development and management of the Care Consultant Information System (CCIS); and providing support to users. While at Benjamin Rose he has worked on other projects related to evidence-based programs, such as an Ohio implementation of Reducing Disability in Alzheimer's Disease. Mr. Kearney received his Master of Social Work degree from Cleveland State University.

KATE MCCARTHY

Senior Research Assistant

Ms. McCarthy has been part of the research team that developed the BRI Care Consultation program since 1998. She continues to work on evaluations of BRI Care Consultation, most recently a second evaluation of the partnership model, Partners in Dementia Care (PDC).

Ms. McCarthy has over 25 years of experience working on the development, testing, and implementation of a variety of evidence-based interventions for individuals with dementia and their family caregivers.

JULIE RENTSCH, MA

Senior Research Analyst II

Ms. Rentsch has been part of the research team that developed the BRI Care Consultation program since 2001. Her work has included designing the field operations and program-delivery staff databases. She worked on converting the program-delivery staff tool, "Care Consultation Information System (CCIS)" from single Excel workbooks into an Access database and then a web-based application. Ms. Rentsch earned her Master of Arts degree in sociology with a certificate in gerontology from Cleveland State University.

JENNIFER CARDELLINI

Marketing Manager for Research and Education

As Marketing Manager for the Center for Research and Education, Ms. Cardellini develops and implements marketing initiatives, in conjunction with the organization's Institutional Advancement department, and other Center staff, to increase awareness of the Center's products, services and events. As a part of these initiatives, Ms. Cardellini represents the Center at numerous state, national and international conferences. Additionally and in conjunction with the BRI Care Consultation Program Manager, Ms. Cardellini serves as a marketing resource for licensed BRI Care Consultation sites that need assistance in recruiting clients to the program. Before serving as Marketing Manager, Ms. Cardellini served as Research Assistant and Marketing Specialist for the Center, assisting in the creation, implementation and marketing of Center-sponsored educational programming. Ms. Cardellini graduated from Miami University in 2015 with a Bachelor of Arts degree in strategic communication.