

# 2017 *caregiving conference*

## RECOMMENDATIONS FROM THE “NATIONAL RESEARCH SUMMIT ON DEMENTIA CARE”

Friday, November 17, 2017

8:30 AM—2:30 PM

### SPONSORSHIP OPPORTUNITIES

#### GOLD SPONSOR: \$2,000

- Registration for 8 attendees for the entire conference including CEUs
- Scholarship for two student attendees
- Full page program ad
- Exhibit table at the event
- Logo recognition in
  - Event program
  - Conference website
  - Welcome screen at the conference
  - Electronic marketing
- Name recognition in
  - Annual report
  - Electronic marketing
- Verbal recognition at conference

#### SILVER SPONSOR: \$1,000

- Registration for 4 attendees for the entire conference including CEUs
- Scholarship for two student attendees
- Half page program ad
- Exhibit table at the event
- Name recognition in
  - Event program
  - Conference website
  - Annual report
  - Welcome screen at the conference

#### BRONZE SPONSOR: \$500

Registration for 2 attendees for the entire conference including CEUs  
Exhibit table at the event  
Half page ad in conference program

#### FULL PAGE PROGRAM AD: \$500

5" W x 8" H Color

#### HALF PAGE PROGRAM AD: \$250

5" W x 3.875" H Color

#### SPONSOR A STUDENT: \$20 EACH

Sponsor a student scholarship to the conference

#### EXHIBIT TABLE: \$125

Exhibit table for conference including lunch for one staffer. CEUs not included.

For more information and for other sponsorship opportunities, contact  
Jennifer Salkin, Marketing Communications Coordinator  
216.373.1688/[jsalkin@benrose.org](mailto:jsalkin@benrose.org)  
[www.benrose.org](http://www.benrose.org)



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## SPONSOR RESPONSE FORM

Yes, we would like to be part of the Benjamin Rose Institute on Aging's 2017 Caregiving Conference: *Recommendations from the "National Research Summit on Dementia Care."*

Please accept our sponsorship at the following level:

- |   |  |
|---|--|
| <input type="checkbox"/> Gold Sponsor (\$2,000)               | <input type="checkbox"/> Full Page Ad (\$500)  |
| <input type="checkbox"/> Silver Sponsor (\$1,000)             | <input type="checkbox"/> Half Page Ad (\$250)  |
| <input type="checkbox"/> Bronze Sponsor (\$500)               | <input type="checkbox"/> Exhibit Table (\$125) |
| <input type="checkbox"/> Sponsor a Student (____x \$20 =____) |  |

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Method of Payment:

- Check enclosed, payable to Benjamin Rose Institute on Aging
- Please invoice
- Credit Card (VISA, MC, AmEx)

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Signature \_\_\_\_\_

*To hold a spot in our exhibitor section, please fax or email form as soon as possible to 216.373.1816 or [jsalkin@benrose.org](mailto:jsalkin@benrose.org).*

**Send completed form and payment to:**

Caregiving Conference - 04  
Benjamin Rose Institute on Aging  
11890 Fairhill Road  
Cleveland, OH 44120

**Questions?** Call 216.373.1688 or  
e-mail [jsalkin@benrose.org](mailto:jsalkin@benrose.org)

*A portion of your sponsorship may be tax deductible. Benjamin Rose Institute on Aging  
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