



*From the desk of President & CEO Orion Bell*

## FaceApp

*What was the fascination?*

In mid-July, FaceApp took the world by storm. Millions of people downloaded the app to their smartphones and posted “aged” pictures of themselves online. The FaceApp Challenge went viral. Celebrities from Kim Kardashian to the staff of the Today Show posted “aged” photos of themselves 30 years older. The app has a variety of filters to make us look older or younger, whiten our smile, change hairstyles or make us prettier - but it was the aging filter that drew the most attention. What is the fascination with our future self? What does it say about us, our society and our attitudes about aging? Read more at [benrose.org/news](http://benrose.org/news).

## Improving the Health and Wellness of Older Adults

Benjamin Rose Institute on Aging is collaborating with organizations throughout the area on a five-year, \$3.7 million project led by the Northeast Ohio Medical University (NEOMED). The project is funded through a grant to NEOMED from the Health Resources and Services Administration’s Geriatric Workforce Enhancement Program.

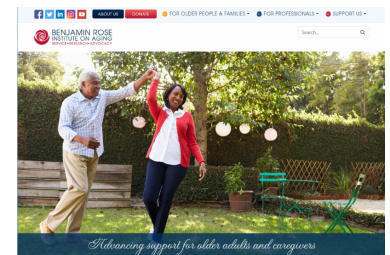
Throughout the five-year project, titled “Infusing Interprofessional Geriatric Education into Primary Care and Community Environments”, Benjamin Rose will collaborate with the project’s partners to develop, implement and expand a program to promote dementia-inclusive communities in Ohio. The Rose Centers for Aging Well will also participate as a community-based training site for an experiential training program for primary care providers, faculty, students and patients, and families and caregivers. Read more at [neomed.edu/news](http://neomed.edu/news).

## A New Resource for Aging Well

Our new website is now live with easy-to-use navigation, elevated search functions and a host of resources for aging well in the community.

Older people, families and professionals alike will find valuable information in the new resource library, which includes consumer-friendly articles on a range of topics, as well as the latest published research from Benjamin Rose.

The new [benrose.org](http://benrose.org) was created with Dunn Solutions Group of Skokie, Illinois. Explore [benrose.org](http://benrose.org) today!



## Mike Billnitzer Named Executive Director of ESOP

Michael Billnitzer was named Executive Director of Empowering and Strengthening Ohio’s People (ESOP), a subsidiary of Benjamin Rose Institute on Aging. He will also serve as Vice President of Benjamin Rose. Read more at [benrose.org/news](http://benrose.org/news).

## Thank you, C&P Wealth Management

A special thank to C&P Wealth Management of Ciuni & Panichi for promoting the work of Benjamin Rose Institute on Aging at a client reception held August 8 at the Velvet Tango Room. Clients of the firm learned about our programs and services, and were given information on how to make a gift to Benjamin Rose. We truly appreciate the support!



## Upcoming Programs and Events

### KATZ POLICY LECTURE

Wednesday, September 4, 2019

3:00 - 6:00 PM

Conference Center at Benjamin Rose

More information, registration and sponsorship opportunities available at [benrose.org](http://benrose.org).

### BINGO NIGHT FUNDRAISER

Thursday, September 26

5:30 - 7:30 PM

Conference Center at Benjamin Rose

More information, registration and sponsorship opportunities available at [benrose.org](http://benrose.org).

### THE PERSON COMES FIRST

A Dementia & Caregiving Symposium

Friday, September 27, 2019

8:30 AM - 2:00 PM

Marriott, 26300 Harvard Road, Warrensville Hts, OH

Information and Registration available at [maplewoods seniorliving.com](http://maplewoods seniorliving.com).

### ESOP ANNUAL LUNCHEON AND AWARDS

Tuesday, October 22, 2019

12:00 - 1:30 PM

Ariel International Center

More information, tickets and sponsorship opportunities available at [esop-cleveland.org](http://esop-cleveland.org).

More information on upcoming programs and events at [www.benrose.org](http://www.benrose.org).

## Sharing our Expertise

On July 30, Benjamin Rose hosted a delegation from the **Yanbian Autonomous Region** in Jilin, China. The group visited the Cleveland, Akron, Washington, DC, and Los Angeles, CA to gather information about the delivery of long-term services and supports for older adults. The visit was arranged locally by the Council on World Affairs and coordinated by the U.S. Department of State.



Keynote speaker  
Malaz Boustani, MD



Keynote speaker  
Rajesh Tampi, MD



## Staff Notes

Research Scientist **Jessica Bibbo, PhD**, presented the following at the International Society for Anthrozoology conference held in Orlando, Florida in July: "The BRIA Unmet Pet Care Needs Scale: The Development of a Tool for Adults and Their Family Caregivers" (poster coauthored by S. Branson and Senior Vice President **David Bass, PhD**); "The Impact of Care Recipients' Pets on the Family Caregiving Experience" (paper coauthored by C. Proulx); and "Facility Dogs in Pediatric Hospitals: The Effects on Mental Health and Burnout in Healthcare Personnel" (paper coauthored by C. Jensen, Kerri Rodriguez and Marguerite O'Haire).

Dr. Bibbo also coauthored an article with A.C. Curl and R.A. Johnson titled Pets in the Lives of Older Adults: A Life Course Perspective, published online by Anthrozoös in June.

Dr. Bibbo and Senior Research Scientist **Farida K. Ejaz, PhD**, presented "Tools and Tips for Senior Companions" at the 7th Annual Cuyahoga County Elder Abuse Forum, held at Benjamin Rose on June 10.

Senior Research Analyst **Silvia Orsulic-Jeras** discussed the Making Connections Through Music Program in an article titled 'Walking Down Memory Lane': Memory Care Residents Reminisce with Music in the Akron Beacon Journal, July 31. The program was also featured in a blog from Maplewood Senior Living in July.

Director of Community Services and Programs **Beth Sipple** was interviewed for an article titled Visiting Seniors Promotes Healthy Living published in the Cleveland Jewish News on July 10.