



Friday, August 4, 2023
Noon to 1:30 p.m. – Lunch
1:30 to 4 p.m. – Community Fair
The Conference Center at Benjamin Rose
11890 Fairhill Road
Cleveland, OH 44120

Dear Friend,

“When you know something is wrong and you don’t do anything about it, or try to do anything about it, why are you here?” –Inez Killingsworth

This year, as ESOP celebrates its 30th anniversary, the words of ESOP’s founder, Inez Killingsworth, continue to drive our mission to help adults in all stages of life achieve and maintain financial wellness and housing stability.

Unfortunately, what remains unchanged in the past 30 years are the problems our community members are facing. The need for assistance to pay for rent, mortgages, utilities, property taxes, food and healthcare has never been greater.

As a HUD-approved housing and financial counseling agency, ESOP rejoices when clients overcome foreclosure, prevail over the payday lending cycle, and conquer the digital divide. We applaud each client who puts a budget into action, improves their credit score, or completes our homebuyer education course. We cheer when they get the keys to their first house, use their tax refund to pay off debt, and make a plan to safely age at home.

Join us on August 4 to celebrate with us and applaud our clients’ many achievements at *Triumph: ESOP Celebrates You!* Help us recognize the effort and dedication our clients have shown to achieve homeownership, create emergency savings, and acquire technological and financial capability. *Triumph* will bring together clients from the past year who have successfully completed ESOP programs.

An important way you can ensure there will be more to celebrate is by sponsoring *Triumph*. Proceeds from the event support ESOP’s services that we provide at no cost to our clients. Our suite of services includes financial and housing counseling, 0% interest loans, property tax delinquency help, benefits enrollment, financial education workshops, free tax prep, pre-purchase counseling for new homebuyers, matched savings accounts, and one of our proudest recent accomplishments, the Connecting Our Seniors to Technology (COST) program.

The *Triumph* celebration will feature **Richard Cordray**, the first director of the Consumer Financial Protection Bureau, and current chief operating officer of federal student aid at the Department of Education as our keynote speaker. It will also include lunch and a brief program with client reflections about what their achievements have meant. Clients will receive a “Triumph Award” in recognition of their hard work.

If you can’t sponsor, purchase a ticket to *Triumph*. Each ticket you buy means one of our clients can join us as a guest.

We also know it takes collaboration to help someone achieve success. So, after lunch, we’re hosting a community fair with activities, resources, and giveaways from community partners that will be open to the public.

Now, more than ever, we all need something to celebrate. *Triumph: ESOP Celebrates You!* will uplift you and our clients.

Thanks for your consideration of support. Get in touch with me for any questions or special requests for your sponsorship: mbillnitzer@benrose.org / (216) 373-1854.

Sincerely,

A handwritten signature in blue ink that reads "Mike Billnitzer".

Mike Billnitzer



Triumph

ESOP CELEBRATES YOU!

SPONSORSHIP OPPORTUNITIES

VICTOR: \$15,000

Table of eight at luncheon • Logo recognition on event signage • Logo on event website • Logo in pre-event marketing • Company promotional item in giveaway bags • Full page ad on back cover of program • Vendor table • Opening remarks at luncheon

CHAMPION: \$10,000

Table of eight at luncheon • Logo on event website • Logo in pre-event marketing • Company promotional item in giveaway bags • Full page ad in program • Vendor table

MOTIVATOR: \$5,000

Six tickets to the luncheon • Logo on event website • Company promotional item in giveaway bags • Half page ad in program • Vendor table

ACHIEVER: \$2,500

Four tickets to the luncheon • Logo on event website • Quarter page ad in program • Vendor table

LEARNER: \$1,000

Two tickets to the luncheon • Logo on event website • Quarter page ad in program • Vendor table

INFLUENCER: \$100

Share your resources with a vendor table at the event.

FULL PAGE AD: \$750
5" x 7.5"/Full Color

HALF PAGE AD: \$500
5" x 3.5"/Full Color

QUARTER PAGE AD: \$250
2.25" x 3.5"/Full Color



FRIDAY, AUGUST 4, 2023
Noon—4 p.m.

Yes, we'd like to sponsor Triumph: ESOP Celebrates You!

- Victor: \$15,000
- Champion: \$10,000
- Motivator: \$5,000
- Achiever: \$2,500
- Learner: \$1,000
- Influencer: \$100
- Full Page Ad: \$750
- Half Page Ad: \$500
- Quarter Page Ad: \$250

ORGANIZATION _____

CONTACT PERSON _____

BILLING ADDRESS _____

EMAIL _____ PHONE _____

PAYMENT METHOD: Check payable to ESOP
 Credit card (AmEx, Discover, MC, Visa)

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

SIGNATURE OF CARD HOLDER _____

Contact **Jen Salkin** for additional details at 216.373.1688 or email jsalkin@benrose.org.

Please return this form to:

ESOP
Attn: Finance
11890 Fairhill Road
Cleveland, Ohio 44120
or jsalkin@benrose.org